



Are you looking for more personal fulfilment, enjoy working autonomously and collaborative team spirit then **SNP is the right place for you!**

**The SNP Group** isn't just another SAP software and consulting company. Our unrivalled platform streamlines transformation processes in ways that others can only dream of. As pioneers in data transformation, we revolutionize the way companies' future-proof their system landscapes with our software platform SNP Kyano and the BLUEFIELD™ approach.

Help us shape the future of **SNP** by applying now as a;

## Marketing Manager

This is a permanent, full-time position, working hybrid, with our office based in Victoria, London, SW1W

We are looking for an experienced Marketing Manager to own and drive demand generation and partner-led marketing across the Middle East & Africa (MEA) region.

This role is critical to scaling pipeline growth through events, partner campaigns, digital programmes, and regional field marketing initiatives, while working closely with sales, partners, and the wider marketing team.

### Your Mission: Join our team!

- Own the **MEA marketing plan** aligned to sales targets and pipeline goals
- Design and execute **demand generation campaigns** across events, digital, and partner channels
- Build quarterly regional marketing plans tied to pipeline, not activity volume
- Track and report on campaign performance, pipeline contribution, and ROI
- Plan and execute **regional events** (owned, partner, and third-party)
- Lead **partner-led events and webinars**, from concept through execution and follow-up
- Manage logistics, promotion, and post-event lead management
- Ensure events are sales-aligned, with clear success metrics



- Develop and run **joint marketing initiatives** with strategic partners
- Collaborate with partner managers to identify high-impact opportunities
- Ensure consistent messaging and value proposition across partner campaigns
- Work closely with regional sales leadership
- Localise global and EMEA campaigns for MEA markets
- Support the creation of **customer success stories** and regional references
- Ensure messaging resonates locally while maintaining brand consistency
- Act as the **MEA regional owner** within the EMEA marketing team
- Contribute to multi-region campaigns and large strategic initiatives

#### What we are looking for: Your profile!

- 5+ years' experience in **B2B marketing**, regional marketing, or demand generation
- Proven experience driving **pipeline through field and partner marketing**
- Strong understanding of **MEA markets**, partners, and cultural nuances
- Experience working closely with sales teams and regional stakeholders
- Hands-on execution mindset with strong project management skills

#### Be More @SNP: Discover your full potential

**New prospects:** At SNP, you will work in an international, diverse environment where you feel truly valued. You will not only shape our growth and success, but also that of our customers.

**Strong alone, unbeatable together:** Together, we will rise to every challenge, no matter how demanding. Together, we are unstoppable.

**Personal growth:** As a dedicated team member, you can quickly take on more responsibility. We will support you with tailored development measures.



**More than just a salary:** We offer a range of additional benefits: 25 days annual leave rising to 30 days with length of service; refer a friend scheme; company pension scheme; long service awards; private medical scheme; life assurance; employee perks platform.

**Apply now:** [careersUK@snpgroup.com](mailto:careersUK@snpgroup.com)

**Closing Date:** Friday 16<sup>th</sup> January 2026

***Please Note: Due to the expected high demand of applications, if we have not contacted you by this date, then unfortunately you have not been successful in this application, but wish you well in your continued search for employment***